



PRESS RELEASE

Zen Performance steps up as Team Orange UK partner in 2008



IMMEDIATE RELEASE

Zen Performance, the 2007 Time Attack Champions and Subaru tuning specialists have been chosen as partners to Japanese Drift team, Team Orange as their UK technical partners for 2008.

Team Orange will be represented by drivers Kumakubo and Tanaka, both driving 430bhp RWD Subaru Impreza STI's and both challenging for podiums within EDC this year.

Based in Northamptonshire, Zen Performance was identified as the correct choice for local support in the UK for Team Orange having the necessary expertise and specialist knowledge to help with the on-going upkeep of the Team Orange cars pre and post event within EDC this year.

Paul Blamire, Technical Director of ZEN Performance said:

ZEN Performance is very proud to have been chosen as the home of Team Orange in the UK. It is both an honour to work with the worlds most experienced drift team and an honour to be recognised as one of the foremost Subaru specialists in Europe. All the staff at ZEN Performance are Subaru enthusiasts and are hugely excited at the prospect of getting up close and personal to the fantastically well engineered GDB STI's that will be driven in this years EDC.

These cars are different, this team is different. Mention drifting and most people would not think Impreza or Evo. Team Orange thinks outside the box and likes to do things differently. I hope that is what ZEN is known for too.

ZEN Performance will be fully supporting Kumakubo and Tanaka and just like drift fans across Europe, we are waiting with anticipation to see the amazing skill of these two drivers in action. This is truly huge news for EDC, for ZEN Performance and for Subaru enthusiasts everywhere!

Press release ends

More information? : www.europeandriftchampionship.eu or andy@europeandriftchampionship.eu

